

Firepenny Funds Application – 2026

Official Application Document

NO PURCHASE NECESSARY TO ENTER OR BE SELECTED.

A prior purchase from Firepenny does not increase chances of selection.

Firepenny Funds are awarded as store credit to support volunteer fire stations and must be used for station or operational needs only.

Primary Contact Information

Name of Contact / Entrant:

Title / Role at Station:

Fire Station Name:

Station Address:

Phone Number:

Email Address:

Station Verification

Station Type (select one):

- ☐ 100% Volunteer
- ☐ Combination Department (at least 70% volunteer)

Approximate Number of Members:

Fire Chief / Officer Name:

Chief / Officer Email or Phone (for verification if needed):

I hereby verify that the above information is accurate and that this station meets the eligibility requirements.

☐ Yes

Procurement & Fund Management

Have you or your station shopped with Firepenny before?

☐ Yes

☐ No

A Firepenny purchase is not required to apply or be selected.

If yes, name/email previously used on Firepenny orders (if known):

If no, secondary station contact (recommended: Chief, Treasurer, or Procurement Officer):

- Name:
- Title:
- Email:
- Phone:

Who will manage Firepenny Funds store credit if selected?

☐ Chief

☐ Treasurer

☐ Procurement Officer

☐ Other:

I understand Firepenny Funds are awarded as **store credit** and must be used for **station or operational needs only**.

☐ Yes

Video Entry Requirements

I have submitted a **10-minute YouTube video** that meets Firepenny Funds guidelines (through We Transfer. See Video Submission Guidelines for further assistance.)

☐ Yes

Brief description of your video (1–2 sentences):

Video file name:

Email used to upload video to We Transfer:

Reel Submission

I have published a **60–90 second reel**.

☐

I have verified that **“Penny” the firefighter is featured in the reel**.

☐

Instagram handle where the reel is published:

Reel URL:

I confirm the reel:

☐ Tags @firepennyequip

☐ Uses hashtag #firepennyfunds2026

☐ At the time of publishing, this profile has at least 100 followers-or- I have verified a secondary plan with Firepenny.

Media Release

I have signed the Firepenny video & likeness release form.

☐ Yes

I understand submitted content may be edited, reposted, and used by Firepenny for marketing and storytelling purposes beyond 2026.

☐ Yes

Recipe Submission

Recipe Title:

I have submitted a recipe document with clear measurements.

☐ Yes

I have submitted at least one photo of the finished recipe.

☐ Yes

I have signed the recipe release form.

☐ Yes

Tell Us Your Story

Tell us about your station (history, community served, call volume, challenges):

What is the biggest challenge your station is facing right now?

How would Firepenny Funds make a meaningful impact if selected?

Why should your station's story be shared with the fire service community?

Final Acknowledgements

By submitting this application, I confirm that:

- ☐ No purchase is necessary to enter or win
- ☐ Information provided is accurate
- ☐ Firepenny Funds are awarded as store credit
- ☐ Funds will be used for station or operational needs
- ☐ Firepenny's decision is final
- ☐ Incomplete applications may not be considered

Signature (typed):

Date: